The strength of good reflective essay lies in the activity after which it's named: personal reflection. Many writing instructors describe this process of writing as metaphorically looking in the mirror, particularly on past experiences or personal development.  
  
Intro

* How would you describe the whole experience of the graduation project?

Paper

* What did you learn about writing and researching?
* Would you choose the same topic? Why? Or Why Not?

Product

* What do you learn about doing a project?
* How did you grow from this experience?
* What could you have done to make it more effective?

Presentation

* How did it go?
* What made your presentation effective?
* What could you have done better?

Conclusion

* What will you take forward with you from this experience?